

Michelle Garcia

Story Artist

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Objective: Currently making a career change. I was an animation commercial director for 8 years prior. For the past 2 years I have been trying to break into the TV animation industry.

Experience:

Creative Director/Story Artist for *Matthew INC.* (June 2018 - Present)

- Create 10 mini 2-4 animated shorts for youtube personel, Matthew Hussey. From storyboard, illustration to final animation. All done with photoshop, after effects and adobe premiere pro.

Art Director/ Story artist at *Tadapix* (2011 - 2020)

- Lead a team of talented artists to complete commercial content for various clients. Take lead of the entire pipeline: script-storyboarding- animatic-art-animation- edit. Managing 2-4 projects at a time while assisting the Creative Director.

Story Artist for *OGX Shampoo*- (Sept 2019-Jan 2020)

- Created live action boards for OGX shampoo commercials.

Software:

Animate (flash) , Storyboard Pro, Photoshop, Illustrator, Premiere Pro, After Effects

Education:

Art Institute of California Bachelor's Degree,
Media Art and Animation 2007 – 2011

Stephen Silver Character design course Oct
2015- Dec 2015

Schoolism-Storyboarding -Kris Pern- 2019
Schoolism-Gesture Drawing -Alex Woo- 2018

Awards/Achievements:

Girls drawing Girls Residential artist- 2020

Nick's artist Program- Storyboard track-
Finalist 2019

Six Point Harness Story program- 2019

Voyage LA interview- 2019

WIA- Storyboarding Mentorship circle 2018

Galaxy Girl- Children's book series- 2014

CV

Matthew INC.-Creative Director/Story Artist - June 2018 - Present

- Make animated videos from podcasts
 - Collaborate with Creative director for story elements
 - Create animatic/storyboard using a script
 - Supervise Animation team
 - Animated in Flash/After effects

Tadapix- Art Director/Story Artist- September 2011 - May 2020

- Make animated commercials for products, software and medical fields.
 - Collaborate with Creative director for story elements
 - Create animatic/storyboard using a script
 - Supervise Animation team.
 - Use Photoshop/Illustrator for characters and After effects for animation.
 - Animation Retakes
 - Animated everything used After effects and DUIK tool

OGX Shampoo -Story Artist - Sept 2019- Jan 2020

- Create beat boards for Mermaid shampoo commercial
 - Collaborate with Creative director to make sure we are on budget
 - Create elements meant to be 3d
 - Boards were made in Photoshop